

## **Banner Uni Bull – a 20-year success story**



- Product upgrades since 1988
- Patented Accusafe® leak protection
- 5 batteries for more than 900 vehicle models
- Over 3 million batteries already produced

During the past 20 years, the Uni Bull battery has made a major contribution to sales growth and the strengthening of Banner's brand identity. Innovation, spearheaded by patented Accusafe® leak protection and four terminal design, is what makes this battery so outstanding.

In the 1980's, there was a particularly acute need for a universal battery and with the launch of the Uni Turbo in 1988, Banner were able to replace at least 50 DIN battery models with just four types. The four-terminal design and the pre-mounted bottom strip adapter ensured the necessary flexibility with regard to installation, while advanced calcium technology provided a marked increase in performance and rendered the battery maintenance-free. Moreover, the Uni turbo was the first car battery from Banner with pre-mounted handles. These double grips also served as terminal covers and offered previously unattained comfort.

In subsequent years, the position of Banner's universal battery was further consolidated by means of intelligent product upgrades. In 1997, plate production using the highly modern stretch metal process commenced and new screws were added. In addition, the product name was altered to Uni Bull and the design updated.

Finally in 2001, Banner presented its patented Accusafe® leak protection. Among other features, this screwing system incorporates a Gore membrane (Gore is the manufacturer of Gore-Tex clothing), a pressure plate and backfire protection.

In the case of serious uploading, the safety valve opens to allow water vapour to escape, while the battery acid is retained. As a result, the Uni Bull is protected against leaks, tipping and the danger of explosions caused by external sources of ignition. These stand-alone characteristics remain unique in the industry.

Today, the Uni Bull universal battery is firmly established in the specialist trade. For particularly at a time when costs of mobility are rising massively, the periods of vehicle ownership also lengthen. Moreover, the significance of service companies that are brand-independent is growing and precisely the Uni Bull is of great interest to such garages, quick service operations, tyre services, second-hand vehicle platforms and automobile clubs. The reason is that with just five battery types in the four-terminal version and the pre-mounted bottom strip adapter, over 900 licensed

European vehicle models can be equipped. Indeed, the greater the diversity of the vehicle models to be repaired, the more effective is the Uni bull with its slimline model programme and reduced storage costs.

The Uni Bull, which is often affectionately referred to as “the red one” has matured into the epitome of the brand battery.